

How to set up a self-service kiosk for your business

hexnode



1

Purchase and Enroll

Purchase the required devices for kiosks and enroll them into a mobile device management solution like Hexnode MDM.

Interactive kiosk market worth

\$30.53B

Global estimate by 2023

Contact-less payments market

\$6 trillion

by 2024

2

Setup and Create

Setup a ready-made/custom app or website that houses your inventory and/or data that users can interact with to fulfill their requirements. Create a single-app or multiapp kiosk policy based on the OS of the device.

Users prefer to scan the items themselves

77%

to ensure faster checkout

Users prefer checking availability of items online

78%

before heading to the store

Users call an employee for assistance when out shopping

73%

when out shopping

3

Mount and attach

Mount your device at suitable points and attach the peripherals for payment acceptance, disbursing items, deposits, verification, etc. as per requirement.

Users prefer touch-less

87%

self-checkout options

Globally in the retail industry

42%

shoppers love trying new things

For frequent grocery purchases

75%

use self-checkout

4

Associate and use

Associate the kiosk policies created on the MDM console with the required devices. The devices are now ready to function as a kiosk/digital signage for your business.



Setting up a self-service kiosk for your brand allows you to automate a chunk of the easier tasks freeing up employees to work on more complex jobs.

Kiosk usage for check-in and check-out is at an all-time high

The setup process for a digital signage solution is similar to the kiosk setup process. The devices can be switched between kiosk and signage modes by altering the MDM policy associated. The screensaver mode can be used to display business ads and info when the kiosks are idle.

Sources: Nielsen, Grocery Shopping Consumer Survey 2019 Nielsen, Global Consumer Loyalty Survey Juniper Research, kiosk marketplace Shekel Brain weigh, Consumer Survey